# The Quarterly Climate Digest

# and other key products from the EarthNow SOS project

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# An epitaph?



#### **Climate Digest**

The CIMSS Climate Digest was produced monthly for several years, featuring highlights from NCDC global analysis. Our goal was to provide a visually informative summary of the previous month's global weather and climate to encourage environmental intelligence and a Climate-Smart Nation.

Along with creating monthly Climate Digest datasets for Science On a Sphere (SOS) exhibits, the EarthNow project produced similar YouTube videos for Internet viewing. By watching a Climate Digest, whether on a large spherical display, a computer monitor or mobile device, viewers could get a comprehensive monthly global climate brief in mere minutes.

In 2016 we experimented with quarterly Climate Digest products. The product is currently in review and may be discontinued.



# **Project Timeline**

2010	Interpretation of Real-Time Weather		
2011	and Climate Data for Spherical Displays		
2012	CIMSS	SSEC	
2013	Cooperative Institute for Meteorological Satellite Studies	Space Science and Engineering Center	
2014	<b>NORR</b>	cics-md	
2015	NOAA Environmental Visualization Laboratory	Cooperative Institute for Climate and Satellites - Maryland	
2016	2010: ELG for Informal/N (SEC-OED-2010-002248), Aw	Nonformal Education /ard #: NA10SEC0080015	



**Project GOAL** – utilize the Science on a Sphere (SOS) Network to enable meaningful interpretation of real-time weather and climate data by museum docents and visitors viewing SOS exhibits. (& smaller 3D systems)





Magic Planet at CIMSS



CIMSS hired Patrick Rowley in January 2011



# 2011 Front End Evaluation Findings and implications



Evaluators found ...

1) There is a strong need for, and interest in, new 'real-time' data sets because this engages the public and feels relevant to current events.

2)There is a strong need for, and interest in, more in-depth information and resources about the data sets, because presenters don't feel very confident in their knowledge of weather-related topics and they need to do their own background research.

#### 3) The challenges for this project are:

- presenters don't have a lot of time to spend reading the blog,
- they don't want weekly updates,
- they don't change their SOS shows (with predetermined data sets) very often, and they are not in charge of designing new shows for the most part.
- Some presenters do not have a science background, so this is a factor to keep in mind when writing the blogs.



### **Project Evolution & Evaluation**

#### 2011 Launched EarthNow Blog & 1<sup>st</sup> Climate Digest



-- inaugural Earthflow Entry: Ganna hide Hastman

Ortenar Conara Diane

#### September Climate Digest

Paged on 2011 Periodelan 2 by Electrifican

Each month, we will provide information regarding the previous month's climate this post was originary to be some in October), as well as the climate outlook for the coming months. Overail, preliminary data analysis suggests that September was the lith warmest on record. Major atomics include La Naña's return and the Arctic sea (or annual monimum being the second smallest on record. More pletalisti mformation Tollows



#### September 2011 Major Events

 This dataset Harvierts some of the mater Separate events from the Netland Climatic Data Center's (NCDC) monthly global climate analysis. The events are noted below with more information?

- Et Niñarfauthens Oscillations Cooler than average waters in the eastern Pacific Ocean mean that La Nife has returned. Cleck have for more information about La Nife and how it may impact the outlook for the forthcoming Winter season.
- Tropical Storm Lee wesithe 12th named storm of the 2011 Atlantic burncate season, bringing with it rainfail totals of over 15 inities and tiemaging winds in stime parts of the eastern third of the U.S. (Dates: Sep. 1-5)

· Argentine's northern and nest-central regions experienced warmer than-average maximum temperatures, reputing in the warmest average maximum September temperature in 50 years.

· Huminane Ketle was the 11th nemeri storm of the 2011 Atlantic Institute second. After Second generating, the storm impacted the United Kingdom with strong winds. (Dates: Aug. 29-5en, 10)

- · The United Ringdom had to warment September since 2006 and the shift wermant in the last 100 years
- · Spale experienced int striest September since 1988.
- · Ching's Sichuar, Heran, and Shaanal provinces experienced over a week of heavy rains, leading to sleadly floods.
- · Typhian Tales trought herey rain and winds to western Japan and is being reported as the deadlest cycline to nit Japan since 2004 (Datest Aug. 23.Sep. 5)
- Avetrelia's September 2013 moments temperature was the costest since 1985. Also of note, Australia's dely temperature tenge wer in the than narmal



#### Sea Surface Temperature Anomaly

 The real-time new surface temperature anomaly dataset is a great way to visualize the cooler than normal waters in the eastern Pacific street.

 Remember that the blues indicate cistler than average temperatures and reds indicate wainter stan average temperatures swhite: averages, not sivilply coul or warm. 3 million degrees it has 3 million degrees is also hit, but well below average

#### **Global Temperature Anomalies**

- · Using the rest-time Monthly Temperature Anomalies claiment in a great way to convey where some of the marmar and cooler than emerge areas were in September
- The combined elobel lend and ocean eveness surface. temperature for September 2011 was the 8th warmest on record at 15.53\*C (98.55\*F), which is 0.53°C (0.95%) above the 20th omitary everage.

 The combined stobal lend shill scean evenues surface. temperature for the January September period was

8.01°C (0.92%) above the 20th century evenage, making it the 11th warmant on record-



#### - Drinker Create Topon

Namedae 2011 Crists Do

#### 2011 Atlantic Hurricane Season feeded as 2011 Conservant's by Recommendant

November 30th marked the end of the 2011 Atlantic hurricane season. We have compiled some data visualizations to help you convey to your guests the storm tracks, how what actually occurred compares to the predictions, and also some of the reasons why the storms did what they did.



2011 Timpical Cyclone Tracks



Howard enground that foreasting due to mervine tability --- November 2011 Climate Digest · inexes, becausey, was torresolved weaker than expected at landful

#### for more information (streight from HOAA). CLIDE HITTE





satisfies instruments.

#### Helpful Resources for More Information

- http://www.nosatewet.neaa.govnecner.2011/20111128\_enduffs.
- http://www.cpc.nosp.msaa.gov/products/buttoes/humcane.sht
- · http://www.preliccas.gov/tac/elinito/sintia.story/html
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Happy Holidays! Posted on 2011, Denanction 32 by Santitions Years

The next EarthNow uptate will be published on January 6, 2012. See you in the new year!

#### Snow Globe 2011

For now, here's a gift from CMSS and The Aldo Leopold Nature Center., a wintry the ned show globe. Enjoyl @



Category T-ris-Tales from Science studies, illineary Conversion 1 links alastia Certempter -

1.4.5

2011 - A Year of Extremes -+



active. a Ritter teronab For the show globe files, click here.





### 2012 - Perfecting the Climate Digest Product

### Create a standardized set of content

- Past Months Weather Highlights
- Air and Sea Surface Temperature Anomalies
- Snow and Ice Extent
- Global Temperature and Precipitation Outlooks
- Drought Monitor





### **Global Highlights (Weather & Climate Highlights)** Data from NOAA Centers for Environmental Information











#### **Global Surface Air Temperature Anomaly** NOAA Environmental Visualization Lab





# Global Sea Surface Temperature Anomaly NOAA Environmental Visualization Lab







#### **Snow & Ice Cover Dataset**

• NOAA Environmental Visualization Lab





Temperature and Precipitation Outlooks

• NOAA Climate Predication Center







#### **Global Temperature Outlook**

• International Research Institute for Climate and Society (IRI)





# **Increase Resolution & information on Labels**

• Initial 3 color scheme was not intuitive





#### Feature Stories - 2012

How does the Arctic Affect Extreme Weather? (Arctic Amplification)



#### Effects of El Niño and La Niña on Phytoplankton and Fish





### Feature Stories - 2013

#### Causes and Effects of Tropical Widening



#### What does Fracking mean to you?





### Also in 2013 & 2014 – Docent Trainings

The EarthNow team announced a special opportunity in April 2013 to provide onsite trainings and on-going consultancies to four SOS installations. 15 sites applied for training! Due to the close proximity of places that applied, six trainings took place.

#### Goals included:

- Demonstrate use of EarthNow stories and products in live and auto-run programs.
- Teach practical skills for accessing and implementing datasets, and build playlists.
- Solicit feedback from SOS sites to tailor EarthNow products to user needs.



**Space Foundation** 

Selected sites (in order of trainings conducted):

- Aldo Leopold Nature Center (Monona, WI)
- Nauticus (Norfolk, VA)
- Space Foundation (Colorado Springs, CO)
- National Park Service (Grand Canyon, AZ)
- Ocean Explorium (New Bedford, MA)
- Museum of Science and Industry (Chicago, IL)



Grand Canyon Visitor Center



# Feedback garnered from Site Training Evaluations

- 98% felt more confident in their ability to implement EarthNow dataset visualizations into their SOS programs.
- 91% of attendees felt more confident in their ability to talk about timely subjects, including answering questions about weather & climate science.
- Lots of Ideas for new feature stores (water vapor, extreme weather, air quality etc...)

# Feedback garnered from Formative Evaluation

- Audio on Climate Digest was below most SOS-site standards (alternating male & female college students in an attempt to be colloquial)
- Content was "boring", SOS visitors didn't care about non-U.S. climate statistics &/or events
- Viewers preferred weather extremes to climate facts



### Feature Stories – 2014 & 2015

#### Extreme Weather & Climate Change



#### State of our Lakes







Home	Topics	About	Partners		
	Albedo: The brightness of the Earth system determines how much incoming a				



AUCEOUT the originatess of the Earth system determines how much incoming energy is reflected back to space. <u>More information</u>



MONSOONS: During summer when land heats up, the winds in some tropical areas reverse and bring a large-scale sea breeze and rain over land. <u>More information</u>



El Niño: A change in wind and ocean circulation along the equator in the Pacific that impacts weather patterns around the world and disrupts the marine food web. <u>More</u> information



Carbon Dioxide: Measurements from the Mauna Loa observatory since 1958 and recent satellite imagery show an annual cycle plus a long-term rise in atmospheric CO2 levels. More information



Fast Carbon, Slow Carbon: A banana and a chunk of coat are examples of fast and slow carbon cycling between the air and land. <u>Hore information</u>



UV Index: The strength of ultraviolet radiation received at the surface of the Earth, or UV Index, varies by month, sun angle, clouds, air pollution and land elevation. <u>More</u> information



<u>OZONE Hole</u>: The annual thinning of the ozone layer above Antarctica is slowly improving, thanks to the Hontreal Protocol that limited the use of ozone depleting chemicals. <u>Hore information</u>



<u>OZORE Layer</u>: A chemical made of 3 oxygen atoms, ozone in the stratosphere is important because it absorbs harmful UV radiation from the sun, protecting life on Earth. More information



Solar Radiation: Most energy on Earth comes from the Sun as radiation. Lightbulbs are used to illustrate primary wavelengths of solar radiation received, infrared, visible, UV More information





The ClimateBits video on **El Niño** with colorful ocean circulation patterns has over 11 thousand views on YouTube, the largest Internet viewership for content developed by this project.

#### It epitomizes <u>3 key ingredients</u> for successful SOS content:

- 1) short length (less than 2 minutes),
- 2) timely topic (released during a strong El Niño year which was frequently in the news), *and*
- 3) stunning global graphics produced by NASA Goddard.



## Also in 2015 – CIMSS experimenting with GOES-R data



GOES-R, A glimpse into the future of Weather Satellites (2015)



Weather Satellites – past, present and future (2016)



# **Summative Evaluation**

N = 556 respondents (325 adults, 241 < age 18)

#### **Utilized** hand-held audience response devices



Are you using EarthNow in your institution's programming?



Audiences are less likely to be "wowed" by material that is perceived as ordinary rather than dramatic (e.g., a recap of last month's weather if uneventful when compared to extreme weather) This is particularly true for children.



# **2016** – Perfecting the <u>Quarterly Climate Digest</u> as a possible legacy product

### **Meteorological Season Products**

- Land/Sea Surface Temperature Anomalies
- Sea Surface Temperature Anomalies
- United States specific seasonal products
- North America Drought Monitor
- Notable Global Weather Events
- Global Temperature and Precipitation Outlooks



## Global Air & Sea Surface Temperature Anomalies over 3 months via NOAA Environmental Visualization Lab







#### **3 Month Continental United States Temperature Anomaly** NOAA Centers for Environmental Information – State of the Climate (SOTC)





#### **3 Month Continental United States Precipitation (% average)** NOAA Centers for Environmental Information – State of the Climate (SOTC)





# Significant Weather Event of the season (anywhere)





# North American Drought Monitor (last day of last month in season)

 NOAA Centers for Environmental Information State of the Climate (SOTC)





# Autumn 2016 Climate Digest





Audience participation – determine the fate of the Quarterly Climate Digest

#### https://pollev.com/margaretmoon500

Respond at **PollEv.com/margaretmoon500** Text **MARGARETMOON500** to **22333** once to join, then **A or B** 

1) Should CIMSS revive the Quarterly Climate Digest product for SOS?

2) Would your institution show the Quarterly Climate Digest on your SOS?





#### Finale - GOES-16 data



### Thank-you!

Enjoy the rest of the SOS conference.

