

VIDEO PRODUCTION

with Volunteers and Interns

WHY

would anyone do this?

Do a lot with a little

More varied community experiences

Work overload



YOU NEED HELP

- If you do not have a team, create one – think of yourself as a producer looking for people with a variety of talents.
- Take time to build this team, so you can clearly define roles and processes.
- If your organization is open to letting you develop a program like this, push for some wiggle room in reconfiguring it.



MULTIPLE PATHS

- “One Man Band”
 - People with experience creating and publishing video content from scratch, on their own
 - To be clear – for your purposes, this is to have a few flexible and varied creative minds working with you. NOT loading up one person with huge amounts of work.



MULTIPLE PATHS

- Niche talents
 - People with experience in one area of production, who must collaborate for a finished product.
 - Bringing strong viewpoints on more compartmentalized aspects of production can be helpful for a team
 - Increase the versatility of projects your interns or volunteer staff participate in.



LOOK FOR BOTH

and start small



Expectation



Reality

CLEAR EXPECTATIONS

go a long way

Communicate your needs

Communicate your goals

Be upfront about your process, and culture

NITTY GRITTY

- Lots of footwork, and forming new relationships
 - Mine multiple local universities, technical schools, and even high schools
- Balance investment from your institution and equipment needs from partners and volunteers.
- Spherical film is a specialty media format, great for diversifying a resume
 - Look at making media that can be modified for traditional displays, or 360 video for smart phones and tablets
 - Plug for Wednesday's 4pm panel

QUESTIONS

comments

QUEMMENTS